

Course Subject Title(授業題目)

Agricultural Marketing and Development

Credits (Units)(単位数)

1

Class Work Type(授業種別)

Lecture

Year of commencement(履修開始年次)

2nd year

Semester(履修期間)

Spring term

Day/Period(時間割)

(Contact the lecturer to confirm the availability of the course)

Professor (Lecturer or Instructor)(担当教員名)

MUTO Yukio

Professor (Affiliation/Research Field)(担当教員所属)

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Keyword for the subject(キーワード)

Agricultural Distribution and Marketing, Agricultural Development

Content and Objectives(授業テーマと目的)

(Content)

This lecture provides an overview of the distribution and marketing systems of agricultural products and agricultural development patterns from an international perspective.

(Objectives)

The objective of this course is to provide students with an understanding of effective agricultural distribution and marketing systems and with international patterns of agricultural development.

Teaching Materials(教科書・参考書)

Computer projector/Printed synopsis

Evaluation of Results(成績評価の方法)

Attendance and report